









SEO Content

| | | |
|--|-----------------|--|
|  | | 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 60 links including 0 link(s) to files |
|  | Statistics | External Links : noreferrer noopener 0% External Links : Passing Juice 1.67% Internal Links 98.33% |


In-page links

| Anchor | Type | Juice |
|--------------------------|----------|---------------|
| SMART TV | Internal | Passing Juice |
| RUTUBE | Internal | Passing Juice |
| RUTUBE | External | Passing Juice |
| RUTUBE | Internal | Passing Juice |
| RUTUBE | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| = | Internal | Passing Juice |
| family_musicband | Internal | Passing Juice |
| = | Internal | Passing Juice |
| _____ | Internal | Passing Juice |
| = | Internal | Passing Juice |
| _____11k | Internal | Passing Juice |
| = | Internal | Passing Juice |
| _____ | Internal | Passing Juice |
| = | Internal | Passing Juice |
| IKS | Internal | Passing Juice |
| = | Internal | Passing Juice |
| _____ | Internal | Passing Juice |
| = | Internal | Passing Juice |
| _____ | Internal | Passing Juice |
| = | Internal | Passing Juice |
| _____2! Smiles of friends | Internal | Passing Juice |
| = | Internal | Passing Juice |
| _____ | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Efremov Vlad | Internal | Passing Juice |
| = | Internal | Passing Juice |
| olga-chernyaeva.ru | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| _____ | Internal | Passing Juice |
| = | Internal | Passing Juice |
| _____ | Internal | Passing Juice |

SEO Keywords






 Keywords Cloud

shorts **rutube**



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| rutube | 27 | ✓ | ✓ | ✓ | ✗ |
| | 20 | ✗ | ✗ | ✗ | ✗ |
| | 6 | ✗ | ✗ | ✗ | ✗ |
| | 6 | ✗ | ✗ | ✗ | ✓ |
| | 5 | ✓ | ✓ | ✓ | ✗ |










Usability

| | | |
|--|--------------|---|
|  | Url | Domain : rutube.ru Length : 9 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is ru. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|----------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |




Document

| | | |
|---|-----------------|---|
|  | W3C Validity | Errors : 226 Warnings : 58 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|---|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. <pre>https://rutube.ru/sitemap/yandex/index.xml https://rutube.ru/sitemap/yandex/daily-index.xml https://rutube.ru/sitemap/yandex/hot-index.xml</pre> |
|  | Robots.txt | http://rutube.ru/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have |

Optimization

at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.